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## STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Cox Communications, Inc. Page 1 of 2					
Application No./Patent No.: 7,100,183 Filed/Issue Date: August 29, 2006					
Titled: System and Method for Transmitting and Displaying	led: System and Method for Transmitting and Displaying Targeted Information				
Cox Communications, Inc.					
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.					
states that it is:					
1. X the assignee of the entire right, title, and interest in;					
an assignee of less than the entire right, title, and interest in (The extent (by percentage) of its ownership interest is%); or					
the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)					
the patent application/patent identified above, by virtue of either:					
A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a					
copy therefore is attached.  OR					
B. X A chain of title from the inventor(s), of the patent applica	A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:				
From: Gerard K. Kunkel et al.	To: Worldgate Service, Inc.				
The document was recorded in the United State Reel $010965$ , Frame $0710$	tes Patent and Trademark Office at  or for which a copy thereof is attached.				
2. From: Worldgate Communications, Inc.	To: TVGateway, LLC				
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3. From: _TVGateway, LLC	To: Sedna Patent Services, LLC				
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Additional documents in the chain of title are listed on a supplemental sheet(s).					
As required by 37 CFR 3.73(b)(1)(i), the documentary evide or concurrently is being, submitted for recordation pursuant t	nce of the chain of title from the original owner to the assignee was, o 37 CFR 3.11.				
[NOTE: A separate copy (i.e., a true copy of the original ass accordance with 37 CFF, Fart 3, to record the assignment in	ignment document(s)) must be submitted to Assignment Division in the records of the USFTC. <u>See</u> MPEF 302.00]				
The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.					
/David W. Lynch/	June 4, 2009				
Signature	Date				
David W. Lynch	Attorney (60136.0096USU1)				
Printed or Typed Name	Title				

This collection of information is required by 37 CFR 373(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by \$5 U.S. C.12 and 37 CFR 1.1 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete the form and/or suggestors for rectunging this budner, should be sent to the Chert Information Ordinor, U.S. Patient and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA. 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patients, P.O. Box 1450, Alexandria, VA. 22313-1450.

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1.	the assig	gnee of the entire right, title, and interest in;			
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3.	the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)				
the paten	nt application	on/patent identified above, by virtue of either:			
А. 🗌	the Unite	An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a copy therefore is attached.			
OR _	.,				
в. 🔀	B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:  1. From: Sedna Patent Services, LLC				
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	2. From	n: To:			
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	Addition	nal documents in the chain of title are listed on a supplemental sheet(s).			
		by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the thy is being, submitted for recordation pursuant to 37 CFR 3.11.	original owner to the assignee was,		
		parate copy (i.e., a true copy of the original assignment document(s)) must be s with 37 CFR Part 3, to record the assignment in the records of the USPTO. See N			
The unde	ersigned (wh	hose title is supplied below) is authorized to act on behalf of the assignee.			
	/Da	avid W. Lynch/	June 4, 2009		
S	Signature		Date		
	Dav	vid W. Lynch	Attorney (60136.0096USU1)		
P	Printed or Ty	yped Name	Title		

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